



WINiT GALA 2019 Awards

November 7, 2019 | New York City

Nomination Guide and Entry Kit

Instructions to prepare and submit nominations for WINiT Gala 2019 Awards.

Dear WINiT Advocate,

I am thrilled to announce the Inaugural WINiT Gala Awards, to be hosted in New York City on November 7th, 2019.

Since we announced our acquisition of WINiT last year in San Diego, our programing has gone global. We hosted compelling WINiT by GBTA content in Berlin and Mexico City. We had a sold-out event in Toronto and have delivered successful educational sessions at all of our events.

And, we are just getting started!

The inaugural WINiT Gala is an exclusive social event recognizing excellence in leadership in advancing women in travel-related industries. The awards will acknowledge individuals and companies who have gone above and beyond in driving career mobility and gender parity.

The goal of the awards is to recognize the women, men and companies, who together are driving positive change for women in the travel-related industries. As part of the Gala, we will also be honoring the Top 40 Women in Travel, a recognizing women leaders in the industry.

I want to take this opportunity to thank all our donors, partners and supporters. We wouldn't be where we are today and have such a bright future ahead of us without your support.

GBTA is committed to providing a direct pathway for women to reach the next level of their career. I am honored to stand with all of you because collectively I know we will drive positive change for women in our industry.

Sincerely,



Dorothy Dowling
President, GBTA Allied Leadership Council
WINiT by GBTA Chair

Dear WINiT Advocate,

We invite your organization to submit nominations for the WINiT Gala 2019 Awards, the top honors in the travel industry, recognizing those individuals and companies that support the career development of women. All global organizations and individuals that work in travel related industries are eligible to submit nominations.

This guide explains how to prepare and submit nominations to WINiT by GBTA. Please begin by reviewing the categories and identifying which awards you would like to submit a nomination. The deadline for all nominations is **September 16th, 2019.**

You can submit to as many categories as you wish and can find the online submission form by [clicking here](#).

There are four award categories that contain multiple opportunities to nominate:

- **Pinnacle Awards:** Outstanding Woman of the Year, Most Innovative Trailblazer, Lifetime Achievement (3 opportunities to nominate)
- **Individual Awards:** Rising Female Leaders, Best Mentor or Coach – Female, Best Mentor or Coach – Male, WINiT Volunteer of the Year (4 opportunities to nominate)
- **Company Achievement Awards:** Creating a Company Culture for Women to Advance and Succeed, Best HR Practices Supporting All Employees in the Workplace, Promotion of a Women-related Community Service or Corporate Social Responsibility Project, Progress in Achievement Toward Equal Pay (4 opportunities to nominate)
- **Top 40 Women in Travel**

The Top 40 Women in Travel will be announced in advance of the Gala on October 1st. All other award winners will be announced at the awards banquet on November 7th in New York City.

We hope you can join us at this inaugural event to celebrate the industry leading work done by individuals and companies to support the WINiT mission.

Sincerely,



Scott Solombrino
Executive Director & Chief Operating Officer
GBTA

About WINiT GALA 2019 Awards

The goal of the inaugural WINiT Awards is to recognize the women, men and companies, who together are driving positive change for the career mobility of women in the travel-related industries. Winners will be honored at the Gala.



Why Participate?

- Align your brand with the WINiT mission; many of our founding sponsors are participating in the WINiT Gala 2019 and we'd like you to be there too!
- Winners will be provided with significant opportunities for industry recognition through GBTA and WINiT communications and by earning an accolade that can be shared with the industry on LinkedIn, in annual reports and in general marketing and communications messaging. Winners will be recognized for their top performance in a category. Those that achieve high performance will also be recognized at the Gala event.

Important Dates

- Nomination deadline (for all categories) – **September 16th**
- Award evaluations – **September 17th to September 27th**
- Announcement of Top 40 Women In Travel award winners – **October 1st***
- WINiT Gala 2019, announcement and recognition of all award winners – **November 7th**

*WINiT will announce the list of Top 40 Women in Travel on October 1st. Remaining award categories may be announced at the event.

WINiT Gala 2019 Award Categories

Pinnacle Awards	Company Achievement Awards	Individual Awards	Top 40 Women in Travel
Outstanding Woman of the Year	Company Culture	Rising Female Leaders	Recognizing Women Leaders
Most Innovative Trailblazer	Best HR Practices	Best Mentor or Coach – Female	
Lifetime Achievement	Women-related Community Service	Best Mentor or Coach – Male	
	Progress Toward Equal Pay	WINiT Volunteer of the Year	

WINiT Gala 2019 Awards Categories - Detailed Descriptions

There are four award categories that contain multiple opportunities to nominate:

Pinnacle Awards

Outstanding Woman of the Year

Celebrates the most talented and impactful women in the industry

Criteria:

- Exemplifies excellence in a travel-related industry
- Described as a visionary who can face any challenging situations and can strategically seek solutions
- Holds leadership positions, values volunteer work and promotes professional advancement of women
- Actively involved in diverse membership associations

Most Innovative Trailblazer

Celebrates the business success and creativity of a woman who advances innovation by developing, creating and promoting new ideas in the workplace.

Criteria:

- Challenges norms in a travel-related industry
- Pushes the boundaries of what is possible
- Brings new passion and insights to solve traditional industry challenges
- Embodies entrepreneurial spirit

Lifetime Achievement

Celebrates the outstanding career of a woman leader whose activities have fundamentally advanced women within the profession and whose leadership merits special attention.

Criteria:

- Been in a travel-related career for 20 or more years
- Demonstrated a consistent record of leadership and notable accomplishments
- Measurable impact of innovative efforts
- Highly regarded as a professional role model and mentor
- Previously recognized for her contributions to the industry or other related work
- Award may – or may not – be awarded each year.

Company Achievement Awards

Creating a Company Culture for Women to Advance and Succeed

Celebrates a company or organization that has created initiatives to support the professional development and advancement of women and are actively measuring and/or reporting its success.

Structured initiatives and programs can include, but are not limited to, mentor programs, professional development plans, goals for women in leadership positions or Board seats.

Best HR Practices Supporting All Employees in the Workplace

Celebrates a company or organization that has created and implemented structured programs to support all employees in the workplace

Examples might include unique work arrangements, extended maternity or paternity leave, assistance with day care, etc.

Promotion of a Women-related Community Service or Corporate Social Responsibility Project

Celebrates a company or organization that promotes activities that aim to advance the well-being of women.

This project can have any focus and can be local, regional, national or global in nature.

Progress in Achievement Toward Equal Pay

Celebrates a company or organization that has acted to implement structured policies and programs to ensure that women receive equal pay for the same work performed by men.

Individual Awards

Rising Female Leaders

Celebrates young professional women who are high-performing future leaders

Criteria:

- Represents the future of the industry
- Drives change and identified as a thought leader
- Holds a current position in a travel-related company or organization

Best Mentor or Coach – Female

Celebrates a woman leader who is making a determined effort to elevate others

Criteria:

- Demonstrates a significant and positive impact on the careers of emerging professionals in travel
- Nurtures growth and career development
- Acts as a champion to elevate women into new roles or to lead company efforts and initiatives
- Supports women in their company and the industry

Best Mentor or Coach – Male

Celebrates a male leader who is making a determined effort to elevate others and champions women in travel-related industries

Criteria:

- Demonstrates a significant and positive impact on the careers of emerging professionals in travel
- Nurtures growth and career development
- Acts as a champion to elevate women into new roles or to lead company efforts and initiatives
- Supports women in their company and the industry

WINiT Volunteer of the Year

Celebrates a male or female who embodies the mission of WINiT and supports the ongoing values of the organization

Criteria:

- Member of the WINiT Community
- Supported the mission through work in the industry
- Positively contributed to the growth of WINiT and WINiT by GBTA

Top 40 Women in Travel

Recognizing women leaders

They are reinventing, leaning in, and creating momentum that will be felt by those beyond their community and field.

The overwhelming response to the inaugural list highlights the need for recognition, new role models, as well as a cultural shift towards lifetime learning and innovation.

Nomination Process

Judging of entries will take place from September 17th to September 27th, by judging committees focused on the four award category groups.

- **Pinnacle Awards:** (3 awards available for nomination)
- **Individual Awards:** (4 awards available for nomination)
- **Company Achievement Awards:** (4 awards available for nomination)
- **Top 40 Women Leaders**

Judges will be staff representatives and appointed GBTA and WINiT Board members. A scoring framework will be applied to each nomination. The nomination with the highest average score meeting minimum requirements for each category will win the award.

How to Submit a Nomination

Once you have identified your nomination categories awards and prepared your entries, [click here](#) and select the category that you wish to nominate for.

1. Enter nominee information: Company or Individual Name

Pinnacle and Individual Awards Nomination Form

Nominee Information

Name: *
First Name Last Name

Job Title:

Company Name: *

Email Address: *
example@example.com

LinkedIn Profile:
Please attach link above

Number of Years in a Travel-Related Role:

2. Award Selection – choose the award you would like to nominate for

Award Category

Please note you may nominate someone for multiple categories but must fill out separate application forms for each award.

- Award Category: ***
- Outstanding Woman of the Year
 - Most Innovative Trailblazer
 - Lifetime Achievement
 - Rising Female Leader
 - Best Mentor or Coach – Female
 - Best Mentor or Coach – Male
 - WINiT Volunteer of the Year

3. **Description Submission:** Detail why the individual or company should win this award; a maximum of 250 words describing the nominee's accomplishments since January 1, 2019. In bullet-list form, include a brief summary of up to three of the chief accomplishments of the nominee since January 1, 2019 (up to 100 words)

Description Submission

Detail why the individual or company should win this award; a maximum of 250 words describing the nominee's accomplishments since January 1, 2019. In bullet-list form, include a brief summary of up to three (3) of the chief accomplishments of the nominee since January 1, 2019 (up to 100 words maximum)

Detail how the nominee meets the criteria and why the nominee is deserving of the award. Please provide specific examples where applicable. You may enter your response in the text box below or upload a word document. You may also upload any supporting documentation if you wish. *

250 words maximum

0/250

Please list the top three chief accomplishments of the nominee since Jan 1, 2019: *

100 words maximum

0/100

4. **Supporting Documentation Optional:** Submit up to two supporting files and web addresses that may provide more background information to the judges. You may upload any number of attachments and URLs through the "Add Attachments, Videos, or Links to This Entry" function.

Supporting Documentation Optional

Submit supporting files and web addresses that may provide more background information to the judges. You may upload up to two attachments and URLs below.

Please Upload Any Supporting Documentation:

Browse Files

5. Complete your contact information in the provided fields

Your Information

Please fill out this section even if you are nominating yourself for an award.

Name: *
First Name Last Name

Company Name:

Your Email: *
Confirmation of application receipt will be sent to this email address.

Phone Number: * -
Area Code Phone Number

Submit

6. Submit the nomination by clicking the “Submit” button

7. You will receive an email confirmation of your submission

Repeat the process for as many nominations as you would like.

Corporate sponsorship opportunities at the event are also available. This will be the first GBTA industry recognition event supporting women in travel. We hope your organization will be in attendance to support the mission.

Contact Sehrab Grewal at sgrewal@gbta.org or 703-677-0716 for more information.

winitforwomen.org/gala

Thank You to Our WINiT Founding Sponsors

