



## Making an In-Kind Donation

### Definition:

Gifts In-Kind\*, also referred to as In-Kind Donations, is a type of charitable giving in which, instead of donating money to buy needed goods and services, the goods and services themselves are given.

### Opportunities:

- Logo placement on websites, marketing materials, announcements and invitations etc.
- Acknowledgement at events
- Marketing collateral

### Next Steps

Once your In-Kind Donation form is received, a WINiT representative will contact you with specific details regarding available opportunities based upon your In-Kind donation level. If you are providing In-Kind Donations to supplement a cash donation: please note that in order to take advantage of Donor package opportunity levels (See attached Corporate Donor Package) the In-Kind portion of your donation cannot exceed 20% of the total amount, with the balance provided by cash funding. Cash funding must be received within 30 days of receiving in kind services and/or goods.

#### Please Provide Detail About Your In-Kind Donation:

Describe Services/Goods: (Ex. Airline tickets, hotel nights, rental cars)

Quantity

Additional Comments

Estimated Dollar Value

#### Your goods and services will be used in the area where we have the greatest need.

Please indicate if you would like this In-Kind Donation to be attributed to a specific event or program.

#### Contact Information:

Name

Title

Company (If applicable)

Email Address

Telephone

Address

City

State

Zip Code

Alternate Contact Name

Alternate Contact Telephone

Signature of Authorized Representative

Date

#### Submit Completed Form:

E-mail: [info@womenintravel.org](mailto:info@womenintravel.org)

WINiT  
35 Talcottville Road  
Suite 31-111  
Vernon, Connecticut 06066  
Phone: 860-422-5366

**A network of women and men supporting women in the travel, meeting, event and exhibition industries.**

\*Source: [https://en.wikipedia.org/wiki/Gifts\\_in\\_kind](https://en.wikipedia.org/wiki/Gifts_in_kind)

# WINiT



## CORPORATE DONOR PACKAGE

Your company is invited to become a donor of WINiT, a network that supports the career development, visibility, and mobility of women in the travel, meeting, event and exhibition industries. Our membership is comprised of both women and men professionals who understand the need to support women and the criticality to provide professional development and training.

WINiT appreciates your interest and investment in supporting the success of women, which will also enhance the performance of your entire company and industry through diversity in thought leadership.

Funding from donors is vital to ensure that we continue to advance opportunities for women and provide training, mentorship and support to the future women leaders.

In late December 2014, WINiT was approved as a nonprofit corporation 501(c)(3) organization with the United States Internal Revenue Service, recognized as a charitable and educational organization. Donors (corporate and individuals) may make tax-deductible contributions (for United States based businesses) to fund WINiT's charitable and educational efforts by contributing to WINiT. Charitable donations are deductible under section 170 of the IRS Code.

Attached are donor package opportunities. We also welcome a conversation regarding in-kind donations and individual donations, as well as your input about how we can make our work more effective and impactful. (Please note: we offer cash and in-kind combinations —the In-Kind portion of your donation cannot exceed 20% of the total amount, with the balance provided by cash funding. Cash funding must be received within 30 days of receiving in kind services and/or goods.)

Thank you for your involvement.

*Linda Senigaglia, Enterprise Account Executive, Danlaw*

*Rita Visser, Director, Oracle*

*WINiT Fund Development Committee Co-Chairs*

# OPPORTUNITIES



Premier Donor	\$ 100,000	Elite Donor	\$ 75,000	Champion Donor	\$ 50,000
<p>Link to the donor company website periodically on the WINiT website and LinkedIn page</p> <p>Naming rights to Career Mobility &amp; Services resumé and jobs portal on the WINiT website</p> <p>Preferred access and <b>customization</b> for up to 150 company employees to participate in the WINiT Mentoring &amp; Coaching Program</p> <p>Opportunity to host (brand) three (3) webinars</p> <p>Mention in all WINiT press releases and WINiT partner marketing as well as donor logo on the DONOR tab of the WINiT website</p> <p>One (1) full page acknowledgement in Summit brochure</p> <p>Opportunity for acknowledgement signage at the Summit</p> <p>Discounted promotional rate offered on WINiT Career Board Job Postings</p>		<p>Link to the donor company website periodically on the WINiT website and LinkedIn page</p> <p>Naming rights to the WINiT Mentoring &amp; Coaching Program portal on the WINiT website</p> <p>Preferred access for up to 100 company employees to participate in the WINiT Mentoring &amp; Coaching Program</p> <p>Opportunity to host (brand) two (2) webinars</p> <p>Mention in all WINiT press releases and WINiT partner marketing as well as donor logo on the DONOR tab of the WINiT website</p> <p>One (1) half page (1/2) acknowledgement in the Summit brochure</p> <p>Opportunity for acknowledgement signage at the Summit</p> <p>Discounted promotional rate offered on WINiT Career Board Job Postings</p>		<p>Link to the donor company website periodically on the WINiT website and LinkedIn page</p> <p>Preferred access for up to 75 company employees to participate in the WINiT Mentoring &amp; Coaching Program</p> <p>Opportunity to host (brand) one (1) webinar</p> <p>Mention in all WINiT press releases and WINiT partner marketing as well as donor logo on the DONOR tab of the WINiT website</p> <p>Opportunity for acknowledgement signage at the Summit</p> <p>One (1) quarter page (1/4) acknowledgement in Summit brochure</p> <p>Discounted promotional rate offered on WINiT Career Board Job Postings</p>	
Gold Donor	\$ 25,000	Silver Donor	\$ 10,000	Bronze Donor	\$ 5,000
<p>Mention in all WINiT press releases and WINiT partner marketing as well as donor logo on the DONOR tab of the WINiT website</p> <p>One (1) sixth page (1/6) acknowledgement in Summit brochure</p> <p>Opportunity for acknowledgement signage at the Summit</p> <p>Preferred access for up to ten (10) company employees to participate in the WINiT Mentoring &amp; Coaching Program</p>		<p>Mention in all WINiT press releases and WINiT partner marketing as well as donor logo on the DONOR tab of the WINiT website</p> <p>Opportunity for acknowledgement signage at the Summit</p> <p>One (1) eighth page (1/8) acknowledgement in Summit brochure</p> <p>Preferred access for up to five (5) company employees to participate in the WINiT Mentoring &amp; Coaching Program</p>		<p>Mention in WINiT press releases and opportunity for acknowledgement signage at the Summit</p> <p>One (1) eighth page (1/8) acknowledgement in Summit brochure</p>	

A network of women and men supporting women in the travel, meeting, event and exhibition industries.

# AGREEMENT



DONOR COMPANY NAME

I hereby agree to become a Donor of WINiT at the following level:

**Donation Level (select one)**

**Duration (select one)**

- Premier Donor .....\$100,000
- Elite Donor ..... \$ 75,000
- Champion Donor ..... \$ 50,000
- Gold Donor..... \$ 25,000
- Silver Donor..... \$ 10,000
- Bronze Donor ..... \$ 5,000

- One Year
- Two Years
- Three Years

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I understand that I will receive a letter of acceptance upon receipt of this signed agreement and payment to WINiT, which will serve as a receipt for my tax-deductible gift to WINiT. I further understand that the letter will also outline the start and expiration dates regarding the benefits of the donor level that I have chosen.

Signature of Authorized Representative

Date

Printed Name of Authorized Representative

Title of Authorized Representative

Telephone

**Contact Information**

Company Name

Address

City

State

Zip Code

Contact Person(s)

Mailing Address (if different than above)

City

State

Zip Code

Telephone

Email Address

# PAYMENT



DONOR COMPANY NAME

**Method of Payment (select one)** Accepted forms of payment: Checks and credit cards only. NO CASH ACCEPTED AT ANY TIME.

**Check**

Checks must be made payable to WINiT and mailed to:

WINiT

35 Talcottville Road, Suite 31 – 111

Vernon, CT 06066.

**Credit Card**

Credit Card Number

Expiration Date

CVC

Name on Card

Billing Address

City

State

Zip Code

Signature of Cardholder

For more information please call our office at (203) 836-8449 or e-mail [Info@WomenInTravel.org](mailto:Info@WomenInTravel.org)